

DaiLynn Dietz

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Skills

- Certified ScrumMaster (CSM)
- SAFe PO/PM Certification
- Human Centered Design/Design Thinking (IDEO/
+Acumen certified)
- Facilitation for collaborative design
- SAFe Agile team/project Management
- Microsoft AZ-900 certification

Experience

IT Manager, Meijer Inc, August 2022 - Present

- Managing resources three teams of full time employees and contractors comprised of front end and backend developers, QA engineers, scrum masters, and product owners
- Owned the vision of our technical ecosystem for the mPerks system and digital coupon data, as well as drafting a roadmap for the development of a new reward management system to replace legacy systems to save the company ~500K in support fees annually
- Vetted and negotiated contracts for our fraud prevention provider for all eCommerce in our organization to improve service level agreements between our companies and reducing annual fees by 10%.
- Implemented the Aurus integration for financial transactions to increase stability in financial systems and introduce new future state possibilities to the ecosystem, created project plan for the next phase of work to unlock the full potential of the Aurus platform.
- Monitor and balance multimillion dollar budget with financial reviews each accounting period

Scrum Master, Meijer Inc, May 2021 - August 2022

- Scrum master for one to two teams of backend developers working on the development of our new loyalty program in Azure, providing servant leadership and delivering the project components on time
- Led and re-imagined the internal hackathon for the Digital organization with more grassroots support

Applications Engineer/Scrum Master, Steelcase Inc, May 2016 - April 2021

- Led projects with a cross functional team with the goal of building rapid prototypes to address internal challenges in both manufacturing and technology centered environments
- Developed business plans to estimate required effort input, initial investment, and projected returns on investment for key projects including a program to reduce scrap in factories
- Recruit and manage interns for Steelcase's intern program by attending career fairs, liaising with University functions, and by supporting University student organizations

Leader of the Digital Makerspace, Steelcase Inc, January 2019 - April 2021

- Took the concept of a Digital Makerspace from idea to international presence within Steelcase with strategy roadmaps and seeking buy-in from executive level leadership
- Facilitate Design thinking workshops for IT directors and executive groups to identify root cause needs and create MVP prototypes to make our vision tangible

Education

Grand Valley State University, 2012-2017, *Physics B.S./Mathematics and Computer Science Minor*

- Sigma Pi Sigma Physics honor society inductee

Community Outreach

Code on Wheels, President of the Board, 2023-present

Inforum, TechnologyNEXT Committee Member, 2021-2024

GVSU Young Alumni Council, Executive Committee, 2021-2023

Heart of West Michigan United Way (HWMUW) Young Leader Society, Core Team member, 2016-2021